

# Marketing Mentors Network News

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**Sales is the most difficult position to fill.**  
*...Manpower, Inc.*

## Congratulations to MMN Graduate Rick Andrade!

Rick has made his first sale and is on his way at Clear Channel...

Congratulations to Marketing Mentors graduate Rick Andrade who, after completing his sales and marketing training from the Marketing Mentors Network, has already become successful at his new job at Clear Channel Communications WHJY, one of America's top Rock & Roll radio stations.

After Rick graduated from college, he began to look for a job in advertising and marketing.

A friend told him about the Marketing Mentors Network that matches candidates to the right positions and provides employer sponsored sales and marketing training. Rick applied and was accepted to the program.

*"I have learned and am now ready to earn! Thanks Marketing Mentors."*

Rick Andrade  
Clear Channel Account Exec



## Off to a Great Start...

Rick is a success in his new job at Clear Channel Communications WHJY where he has already made his first sale. Clear Channel Director of Sales, Mark Coffey says Rick is "hitting all the milestones" and doing well.

According to Mark, the training Rick received at Marketing Mentors in preparation for his work at WHJY was "invaluable to us."

*"Marketing Mentors is an invaluable resource as part of our recruitment process."*

Mark Coffey  
Clear Channel Director of Sales



## Need More and Better Sales people?

A recent Manpower survey shows that sales is the most difficult position to fill, and turnover is higher because so many candidates do not succeed and leave discouraged in their first year.

**The Marketing Mentors Network** has created a formula for success for both employers and employees. Our reputation attracts better candidates. We then train them in the basics of sales and marketing. Finally, we mentor our graduates for the entire first year of their new careers and beyond.

Marketing Mentors guarantees that we will provide your company with successful sales executives!

**Marketing Mentors also provides in-house training for your existing staff!**