



SALES SOLUTIONS: Recruitment • Training • Consulting
www.MarketingMentors.org • (212) 722-5600

Comprehensive training when combined with continuous reinforcement equals sales!

Marketing Mentors specializes in recruiting the right candidate for your business and then training that person with a proven effective sales & marketing education.

These days our main focus is recruiting and training for our client companies. But every spring Marketing Mentors goes back to its roots at Curry College. We enroll a limited number of recent grads, alumni and continuing education students for an intensive course on Sales and Marketing Communications. Just as in our corporate training, they learn by doing - role play consists of 50% of the course. It is a great pleasure to watch them improve their presentation skills, gain confidence and overcome their communications anxieties.

Whether in the classroom or the boardroom training future sales and marketing winners is our mission. Please let us know how we can help you and your company achieve greater sales success.

David K. Hemenway, President
 The Marketing Mentors Network, Inc.

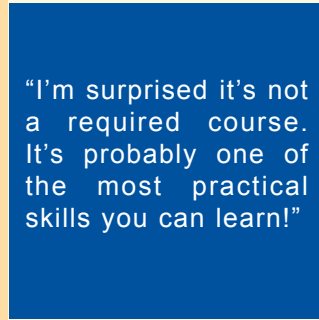
Marketing Mentors' graduates are ready to produce. They have learned:

- Lead Generation
- Effective Presentations
- Selling Through Testimonials
- Time Management
- To Convert Prospects into Lifelong Clients
- Prospect Selection
- To Motivate Prospects to Listen
- How to Respond to Objections
- Follow-up and Negotiation

MARKETING MENTORS CAN ALSO TRAIN YOUR EXISTING STAFF



"Your class has taught me more in one week than I ever thought possible. It was so interesting from the start I was hooked"



"I'm surprised it's not a required course. It's probably one of the most practical skills you can learn!"



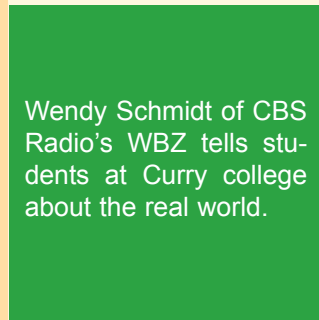
"After the first class, I couldn't wait for the next. I can honestly say that I left not only confident, but with an experience that will jump-start my future..."



"The best management course... I learned so much more than in any previous course taken."



"I truly believe that this class wouldn't have been effective without your knowledge and experience."



Wendy Schmidt of CBS Radio's WBZ tells students at Curry college about the real world.

